



Rebuild the Buffalo State Arboretum 2017 STUDENT GIVING TREE CAMPAIGN

INFORMATION

Starting on January 26th, 2017, Buffalo State College will kick off the 2017 Student Giving Campaign for the Maud Gordon Holmes Arboretum. Our mission is to bring the campus together and raise funds to help replace the nearly 500 trees damaged or killed by the Emerald Ash Borer Beetle and the 2006 ice storm.

Buffalo State's Maud Gordon Holmes Arboretum was established in 1962. At its peak, the Arboretum contained more than 1700 trees and shrubs representing nearly 85 different species. Now it has approximately 1200 trees. Our goal is to bring the number of trees back to its prime.

We are rallying all students, student led clubs, teams, organizations, faculty and staff to participate in this campaign. Please join us and make a difference by volunteering, donating, or posting on your social media.

WAYS TO GET INVOLVED

- To register as an Individual or Organization volunteer, simply go to this link, <http://bit.ly/TreeRegistration>
- Volunteer in two-hour shifts: Prep for kickoff, tree decorating and planting ceremony
- 5 Star Program credit to students and student organizations who volunteer for Community Service hours
- Raise money for the Arboretum Campaign as an individual or student organization
- All donations are collected online at bit.ly/BSCTreeFund (Make sure in the Designation field to use the drop down option and choose "Tree Fundraiser- Maud Gordon Holmes Arboretum")
- For more information contact SPC at student_philanthropy@mail.buffalostate.edu
- All Students and Student Organizations that register and get involved will receive a Certificate of Participation

WAYS TO WIN

- Students and Student Organizations: Donate \$5+ and receive a leaf with your name on a tree display in Campbell Student Union and E.H. Butler Library
- Students and Student Organizations: Donate \$50+ and be placed in a raffle to win a plaque recognizing your participation in this campaign
- Social media contest: Tag SPC in posts. Receive the most weekly shares/likes & win prizes each Fri. in March

Thank you in advance for your consideration!

